

EMBRACE INNOVATION IN YOUR TEAM



MSc INTERNATIONAL INNOVATION MANAGEMENT

Modules:

- » Introduction to Innovation Management
- » Management of New Product Development
- » International Innovation Management
- » Introduction to Industry 4.0
- » Financial Management and Planning
- » Research Methods and Professional Development
- » Major Project / Dissertation



Prifysgol Cymru
Y Drindod Dewi Sant
University of Wales
Trinity Saint David



UNDEB EWROPEAIDD
EUROPEAN UNION



Llywodraeth Cymru
Welsh Government

Cronfa Gymdeithasol Ewrop
European Social Fund

Place innovation at the core of your career

Innovation acts as the driving force for research and development, design, manufacturing, marketing and business development. Our full masters programme has been developed to provide students with a comprehensive understanding of how the management of innovation can make a difference to people, organisations and customers.

The programme consists of the following modules:

- » **Introduction to Innovation Management (Level 7, 20 Credits)**
Define a core vocabulary of innovation-related activities, identify misconceptions frequently associated with innovation and discover frameworks for managing the innovation process.
- » **Management of New Product Development (Level 7, 20 Credits)**
Manage successful product and service innovation, and consider alternative approaches to new product development based on strategic and business considerations.
- » **International Innovation Management (Level 7, 20 Credits)**
Gain a comprehensive understanding of international innovation processes, business models, technologies, manufacturing drivers and emerging global considerations.
- » **Introduction to Industry 4.0 (Level 7, 20 Credits)**
Identify appropriate Industry 4.0 technologies and how they can be deployed within your business to deliver economic benefit.
- » **Financial Management and Planning (Level 7, 20 Credits)**
Critically analyse financial and accounting concepts, understand financial statement analysis and learn about the main theories of corporate finance.
- » **Research Methods and Professional Development (Level 7, 20 Credits)**
Develop a problem-solving approach to research, generate project proposals and critically appraise the research process.
- » **Major Project / Dissertation (Level 7, 60 Credits)**
Advance your knowledge by undertaking and managing a significant project of your own choice, directed related to and for the benefit of your organisation. With the guidance of and support of your academic supervisor, this is an opportunity to bring the skills developed in the other modules and apply them to a real-life topic of your choice, within the subject area of Innovation Management.

Learn more about our full masters programme

For a full breakdown of each module in our fully-funded MSc course, get in touch with our team today.

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Web: www.madecymru.co.uk



*For eligible businesses, please contact us for more information.